

The Alliance of Information and Referral Systems (AIRS) 42nd Annual Training and Education Conference

(and our first ever E-Conference!)



PROSPECTUS

FOR EXHIBITORS, SPONSORS AND ADVERTISERS

2020 AIRS Annual Training and Education Conference

<https://learn.airs.org/airs-2020>

The Alliance of Information and Referral Systems (AIRS) is pleased to announce its 42nd I&R Training and Education Conference, September 16th – 18th, 2020 at your computer. This year's theme is "Virtually Yours". We hope you will join us. Reach almost 800 Community Resource Specialists, Managers and Administrators... your prime prospects, all under one virtual roof, all at one time!

This is an opportunity to showcase your products and services to an audience in search of solutions to today's I&R challenges. This is the only event targeted to this unique audience. Our format offers you the chance to interact personally with attendees from across the United States and Canada. These are the most influential leaders in I&R and you get to interact with them in a variety of ways. We only have a limited number of booths available to provide you with exclusive access to our attendees, but you must act fast to reserve your virtual booth before we sell out!

AIRS Exhibitors Receive:

- Customized virtual booth space
- Free registration(s) with each sponsorship type
- Breaks, opening reception and special events held in the virtual hall
- Affordable sponsorship program with many opportunities and benefits

Who Should Exhibit?

If your company provides I&R products and service, you need to exhibit at the AIRS 2020 Annual Training Conference:

- Call center systems and accessories
- Computer hardware and software
- Database systems
- Consulting services
- I&R software
- Legal & financial services
- Office supplies and equipment
- Translating and interpreting services

Who Attends the AIRS Annual Training Conference?

Attendees from across North America attend the AIRS Annual Conference to participate in educational seminars, learn new techniques and solutions, network with other professionals and review new products and services involving:

- I&R Service Delivery
- Disaster
- 2-1-1
- Aging and Disabilities
- All branches of the Military
- Resource Database
- I&R technology and data analysis
- Social determinants of health
- I&R management
- Serving the military

Virtual Exhibit Hall Schedule

The Virtual Exhibit Hall will be open daily during the following times:

- 10:00am to 11:00am
- 12:00pm to 12:30pm
- 1:30pm to 2:00pm
- 3:00pm to 3:30pm

Promotional Options

Here's how you can support the I&R sector, make yourself accessible to your existing customers, and possibly attract some new ones.

I&R Supporters \$450

- Booth with Logo
- 500-character corporate description
- One free registration
- Ability to add up to two PDF brochures
- "Contact Us" Information box

I&R Champions (Only 12 available) \$700

- Booth with Logo
- 750-character corporate description
- Two free registrations
- Ability to add up to three PDF brochures
- "Contact Us" information box
- One product video
- "Chat with Us" Real-time Communication box.
- Logo will be "held" on screen for 3 minutes before one of the sessions ("Please visit _____ at our virtual conference booth" (with embedded link)

I&R Prime Sponsors (Only six available) \$950

- Booth with Logo
- 1,000-character corporate description
- Three free registrations
- Ability to add up to four PDF brochures
- "Contact Us" information box
- Up to two product videos
- "Chat with Us" Real-time Communication box
- One 7-minute recorded session to be shared within the conference schedule as a "Sponsored Product Break" after the first full session of each day

*For a visual and further description, please see the attached **Exhibitor Booth Guide**

Important Contact Information

All registrations will be made with Pheobie Hanover via the below contact details. You will be billed for the booth cost of your chosen sponsorship level.

Exhibits and Sponsorship Information:

Pheobie R. Hanover, Director of Member Engagement

Phone: 419.496.8431

Email: phanover@airs.org

The Alliance of Information and Referral Systems (AIRS) is the professional association of I&R providers throughout the United States and Canada. Incorporated in 1973, the mission of AIRS is to provide leadership and support to its members and affiliates to advance the capacity of a Standards-driven I&R industry that brings people and services together. For more information about AIRS, visit www.airs.org.

